

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant | : Brian Axe et al. | Art Unit | : 3622 |
| Serial No. | : 10/656,917 | Examiner | : Alvin L. Brown |
| Filed | : September 5, 2003 | Conf. No. | : 8377 |
| Title | : IDENTIFYING AND/OR BLOCKING ADS SUCH AS DOCUMENT-SPECIFIC COMPETITIVE ADS | | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PETITION FOR ONE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated June 9, 2011, for one month to and including October 9, 2011.

The fees in the amount of \$150 are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any necessary charges or credits to Deposit Account 06-1050, referencing the above attorney docket number.

Respectfully submitted,

Date: October 7, 2011

/ Christina V. McDonough/
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